

2023.11.6

 地点: 12 展厅 J92
 Venue: Hall 12 J92

 语言: 普通话
 Language: Mandarin Chinese

时间 Time	主题 Topic	讲者 Speakers
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流行趋势

Design and Trend

10:30 – 11:00	24/25秋冬流行色解析 Global Colour Forecast AW 24/25	赖正亮, 上海元彩科技有限公司色彩趋势专家 Bright Lai, Colour Consultant, Coloro Co Ltd Shanghai
11:10 – 11:40	WGSN 24/25秋冬女装趋势 WGSN Womenswear Forecast A/W 24/25	伍爱晶, WGSN趋势专家 Olivia Wu, Trend Expert, WGSN

可持续发展议题

Sustainability Issues

12:00 – 12:45	时尚4.0:超越数字化和营销 —— 创新与可持续增长推动行业发展 Fashion 4.0: Beyond Digitalization and Marketing - Advancing the Industry through Innovation and Sustainable Growth	陈敏轩博士, 香港高等教育科技学院时装设计(荣誉)文学士学位课程主任及助理教授 Dr Eve Chan, Programme Leader and Assistant Professor of BA (Hons) Fashion Design, Technological and Higher Education Institute of Hong Kong
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流行趋势

Design and Trend

13:00 – 13:45	2025年春夏面料和颜色时尚趋势 * Fabric and Colour Fashion Trends S/S 2025	廖志伟, Creative Placements Asia Ltd行政总裁 Michael Leow, CEO, Creative Placements Asia Ltd
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可持续发展议题

Sustainability Issues

13:55 – 14:25	纺织品有害物质检测与OEKO-TEX®可持续发展方案 * Detection of Harmful Substances in Textiles and OEKO-TEX® Sustainable Solutions	牛斌, 海恩斯坦销售部经理 Andy Niu, Head of Sales, Hohenstein Textile Testing (Shanghai) Co Ltd
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流行趋势

Design and Trend

14:30 – 15:10	2024/25秋冬中国纺织面料流行趋势 AW24/25 Fabrics China Trend	渠梦玮, 中国纺织信息中心流行趋势部趋势研究员 Qu Mengwei, Trend Researcher of Trends Department, China Textile Information Center
15:10 – 15:40	SBCN流行新材料纱线价值创造新可能 SBCN Popular New Material Yarn Value to Create New Possibilities	国家纺织新材料纱线流行趋势研究中心 朱培, 山东联润新材料科技有限公司总经理助理 Fabrics China Trend Research Center-New Fiber-based Yarn Zhu Pei, Assistant to General Manager, Shandong Long Run Textile Co Ltd
15:40 – 16:10	绿色新纤维实现新可能 New Green Fibers Realize New Possibilities	陈丽英, 宜宾丝丽雅集团有限公司品牌拓展负责人 Chen Liying, Head of brand development, Yibin Grace Group Co Ltd
16:10 – 16:30	赛得利莱赛尔的创新发展 Sateri Iyocell's Innovation Development	江建国, 赛得利集团莱赛尔下游市场拓展经理 Jiang Jianguo, Sateri Iyocell Business Development Manager, Sateri Group

2023.11.6

 地点: 9 展厅会议室C
 Venue: Hall 9 Meeting Room C

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可持续发展议题

Sustainability Issues

14:00 – 15:30	「创新赋能:可持续及循环发展」专题讨论 * Empowering Sustainability and Circularity through Innovation	姚磊博士, 香港纺织及成衣研发中心总监 (项目发展) Dr Gloria Lei Yao, Director, Project Development, The Hong Kong Research Institute of Textiles and Apparel 李翮教授, 香港理工大学时装及纺织学院教授及高等研究院副院长 Professor Lilly Li, Professor of School of Fashion and Textiles and Associate Director PAIR, The Hong Kong Polytechnic University 黄尚哲, 晶苑国际集团有限公司经理 – 可持续发展 (牛仔分部) Tom Sheung Chit Wong, Manager – Sustainability, Denim Division, Crystal International Group Ltd 杨建祥, 安踏集团创研管理总监 Jack Yang, Director of Innovation and Research Management, ANTA 张玉高, 溢达集团集团首席科学家、集团研发总监 Yugao Zhang, Group Chief Scientist & Director of Research and Development, Esquel Enterprises Ltd
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研讨会日程 Seminar Schedule

2023.11.7

地点: 12 展厅 J92
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时间 Time	主题 Topic	讲者 Speakers
市场信息及营销策略 Market Information & Business Strategies		
10:30 - 13:00	2023纺织产业数字化应用趋势论坛 2023 Textile Industry Digital Application Forum	喻波, 深圳智能制造产业促进会常务副会长兼秘书长 Yu Bo, Executive Vice President and Secretary General, Shenzhen Intelligent Manufacturing Industry Promotion Association 贺宪亭, 深圳市博克时代科技开发有限公司总经理 He Xianting, General Manager, Shenzhen BOK Times Technology and Development Co Ltd 陈晓鸣, 杭州柚凡信息科技有限公司咨询顾问 Chen Xiaoming, Consultant, Hangzhou Youfan Information Technology Co Ltd 刘彬, 浙江凌迪数字科技有限公司CEO Liu Chen, CEO, Zhejiang Lingdi Digital Science and Technology Co Ltd 邹烈武, 深圳仙库智能有限公司COO Zou Liewu, COO, Shenzhen Xianku Intelligent Co Ltd
13:30 - 16:00	intertextile FORUM 纺织论坛 intertextile FORUM	13:30 - 13:35 主持嘉宾开场 Guest Host Announces the Opening of the Forum 王军, 中国服装论坛执行主席 Wang Jun, Executive Chairperson of China Fashion Forum 13:35 - 14:00 开场致辞 Opening Speech 徐迎新, 中国纺织工业联合会副会长、中国国际贸易促进委员会纺织行业分会会长 Xu Yingxin, Vice President of CNTAC and President of CCPIT-TEX 温婷, 法兰克福展览(香港)有限公司董事总经理 Wendy Wen, Managing Director, Messe Frankfurt (HK) Ltd 14:00 - 15:20 主题演讲 Keynote Speech 马兆远, 南方科技大学教授、英国物理学会会员 Ma Zhaoyuan, Professor at Southern University of Science and Technology, Member of the Institute of Physics 邓兆萍, 中国时装设计“金顶奖”设计师、广东普丽衣曼实业有限公司执行董事兼设计总监 Deng Zhaoping, Top Award Designer of Chinese fashion, Executive Chairman and Design Director of Guangdong Polyimide Enterprise Co Ltd 袁琼, 赢家时尚集团副总裁 Yuan Qiong, Vice President of EEKA Fashion Holdings Limited 蓝建雄, 深圳市安奈儿股份有限公司副总裁 Lan JianXiong, Deputy Director of Annli Co Ltd 15:20 - 16:00 主题对话 Thematic Dialogues 话题: 区域协同驱动, 筑坚现代化纺织产业体系 Topic: Driven by Regional Synergy, Consolidate a Modern Textile Industry System 欧伯炼, 歌力思事业合伙人、供应链负责人 Ou Bolian, Business Partner and Head of Supply Chain of ELLASSAY 何淑君, 深圳市嘉汶服饰有限公司创始人 He Shujun, Founder of Shenzhen KAVON Clothing Co Ltd 王媛, 阁兰秀服装设计有限公司创意总监 Wang Yuan, Creative Director of Ground Show Apparel Design Co Ltd 梁云侠, 佻寂品牌创始人、创意总监, 第27届中国十佳时装设计师 Liang Yunxia, Founder and Creative Director of TO JI brand and one of the 27th China Top Ten Fashion Designers 陈家平, 南通东屹高新纤维科技有限公司部长 Chen Jiaping, Department Director, Nantong Dongyi Advanced Fiber Technology Co Ltd 周仁丽, 绵阳佳联印染有限责任公司营销总监 Zhou Renli, Marketing Director, Mianyang Jialian Printing and Dyeing Co Ltd

2023.11.8

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可持续发展议题 Sustainability Issues		
10:30 - 11:00	循环再生, 美与未来同在 Recycling Trends are Coming, Viscose Recycle Solution	颜荟, 赛得利市场部经理 Effy Yan, Marketing Manager, Sateri